Chugai Selected as 2019 Tokyo Sports Promotion Model Company

TOKYO, March 17, 2020 -- Chugai Pharmaceutical Co., Ltd. (TOKYO: 4519) announced that it has been selected as a 2019 Tokyo Sports Promotion Model Company by the Tokyo Metropolitan Government.

Launched in fiscal 2015, the Tokyo Sports Promotion Company Certification Program is a scheme that decides companies promoting employee sports activities and making a social contribution in the sports field as “Tokyo Sports Promotion Companies.” Those Tokyo Sports Promotion Companies that carry out initiatives with a particularly significant social impact or spreading effect are selected as “Tokyo Sports Promotion Model Companies.” Of the 374 companies decided as Tokyo Sports Promotion Companies in fiscal 2019, 11 companies, including Chugai, were selected as Tokyo Sports Promotion Model Companies.

Ever since Chugai began to sponsor the Japanese Para-Sports Association in September 2013, we have strived to promote understanding of para-sports and make them more popular, such as by sponsoring and supporting various sports competitions and holding events to raise awareness among the general public and employees. In addition to supporting events for people to try out wheelchair tennis and wheelchair skis, and holding blind sports experience events for employees and their families, which we continue to do every year, in 2019 we carried out new support and awareness activities including sponsoring awareness events conducted by a Chugai’s own para-sports athlete and granting employees volunteer work leave to participate in the Tokyo 2020 Olympic / Paralympic games volunteer and city volunteers programs. Through our continuous efforts, our employees’ awareness of para-sports has grown year by year and more and more of them are taking part in various events as volunteers. We believe that our selection as a Sports Promotion Model Company is acknowledgement of these efforts.

Going forward, Chugai will continue to create opportunities for anyone to enjoy sports by supporting para-sports, and to promote understanding of diversity through sports.

[Reference]
“Chugai Supports Para-Sports” on Chugai website

###