

## Translation

### Chugai Won the Award for Excellence in the 16<sup>th</sup> Nikkei Annual Report Awards

February 10, 2014 (Tokyo) – Chugai Pharmaceutical Co., Ltd. (hereafter, “Chugai”) [Head Office: Chuo-ku, Tokyo; Chairman & CEO: Osamu Nagayama] announced today that it won the Award for Excellence in the 16<sup>th</sup> Nikkei Annual Report Awards, for its “Annual Report 2012 – Integrated Edition Including CSR Report -” (hereafter, “Annual Report 2012”) which was published in March 2013.

The Nikkei Annual Report Awards have been held each year since 1988 with the aim to further enrich and encourage publishing annual reports by Japanese companies, and a number of companies participate each year. For the 16<sup>th</sup> event, one Grand Prize winner, two winners of the Award for Excellence, three winners of the Special Award, seven winners of the Regular Award, and nine winners of an Honorable Mention were selected. We have become the first in the pharmaceutical industry to receive Award for Excellence or better prize.

To appropriately convey our corporate value to broad-ranging stakeholders, Chugai has begun publishing integrated editions of the Annual Report since 2012. In the Annual Report 2012, in addition to financial information, Chugai also expanded non-financial information that included our company’s unique strengths that have been built up to date, and integrated the social responsibility context into it. Our aim was to use “Visualizing Our Mission” as the theme to formulate a report that enabled the readers to understand Chugai’s overall corporate value creation process.

The present report has the following two distinct features. First, it was made as an integrated report, and introduced our business philosophy, business models, and business strategies in concrete and easy-to-understand terms. Second, senior managements explain in their own words the measures to be carried out in the midterm business plan ACCEL 15, which will link Chugai’s unique strengths to creating and enhancing corporate value. We believe that these points contributed to gain high evaluation.

By having each and every employee commit to the business philosophy of “Innovation all for the patients,” Chugai intends to fortify its unique strengths even further and continue disclosing information to the stakeholders in an even more easily understood fashion.

\* Annual Report 2012 can be viewed from the following page:

[http://www.chugai-pharm.co.jp/hc/ss/english/ir/reports\\_downloads/annual\\_reports.html](http://www.chugai-pharm.co.jp/hc/ss/english/ir/reports_downloads/annual_reports.html)

