

Translation

Chugai to Give a Course on the “Pharmaceutical Industry” at Faculty of Economics, The University of Tokyo

September 11, 2013 - Chugai Pharmaceutical Co., Ltd. [Head Office: Chuo-ku Tokyo; Chairman & CEO: Osamu Nagayama] (hereafter, “Chugai”) announced that it will be giving a course on the “pharmaceutical industry” at Faculty of Economics, The University of Tokyo from October 2013, as part of its social contribution activities.

Faculty of Economics, The University of Tokyo offers advanced elective courses on developments in the respective areas of industry which theoretically and empirically examine issues faced in the industry. In these courses, specialists from the respective areas of industry are invited as instructors to give lectures on “Industrial Affairs”. The purpose of these lectures is to address the features of the respective industries, the current situation of the industry, as well as future trends. The theme for 2013 has been set as the pharmaceutical industry, one of the industries that is expected to drive the future of the Japanese economy, and Chugai will be handling the planning and operations of the lectures.

The lectures will discuss the current state of the pharmaceutical industry as well as the issues it faces, giving an understanding of the unique features of the pharmaceutical industry from the perspective of industry. It will also cover cutting edge initiatives and activities with the purpose of giving a more in-depth understanding of the role that the pharmaceutical industry plays in healthcare as a whole. Chugai Chairman & CEO Osamu Nagayama as well as Senior Vice President and General Manager of External Affairs Department Mitsuru Kikuchi will serve as part-time instructors for the lectures, in addition to relevant individuals from industry, government, and academia who will take the podium to discuss the true face of the pharmaceutical industry from their respective positions. Chugai expects that through the lectures, students will gain an understanding of the unique features of the pharmaceutical industry, its current state, and the issues our country currently faces, and that the lectures will serve as an opportunity for them to think proactively about how to resolve these issues.

Chugai’s mission is to “dedicate itself to add exceptional value through the creation of innovative medical products and services for the benefit of the medical community and human health around the world.” Based on this philosophy, we are dedicated to actively undertaking the education of the next generation on health-related issues as part of our social contribution activities.

Outline of the Course

1. Name of University: The University of Tokyo
2. Name of Course: "Industrial Affairs: The Pharmaceutical Industry"
3. Duration: Winter Term 2013 (October 2013 to January 2014)
4. Place: The University of Tokyo Hongo Campus
5. Audience: Students of Faculty of Economics, the University of Tokyo

<Reference>

Chugai will remain aware of its role and responsibility as a good corporate citizen and contribute to the development of the local community and society through social action programs, primarily in the fields of "healthcare," "social welfare," "education," "local community," and "environmental protection," maintaining close ties with the community and society. In this way, Chugai is proceeding with our society. The company's policy and activities are published in its official web site. <http://www.chugai-pharm.co.jp/english>

- Chugai's educational activities -

- **Endowed Course at Waseda University**

Since 2011, Chugai has established an endowed course that provides students with an opportunity to voluntarily face health care, a familiar subject by nature, and also to think about their future careers through considering medical problems (especially cancer) as one of the social issues.

- **Endowed Course at Keio University**

Since 2012, Chugai has established an endowed course that offers, from diverse perspectives such as medical policies and health and hygiene, classes that use "health" as the keyword in both regional and global aspects. The aim is to encourage the students to voluntarily work and solve problems relating to health, which is one of the social issues.

- **Official partner for The National Museum of Emerging Science and Innovation (Miraikan)**

Since 2011, Chugai has been supporting, as an official partner, the National Museum of Emerging Science and Innovation (Miraikan, Koto-ku, Tokyo) that aims to activate the communication between science & technology and society, including exhibitions within the facility as well as outreach activities performed at external venues .

- **Co-sponsorship of Youngsters' Science Festival**

Since 2008, Chugai has co-sponsored the Youngsters' Science Festival held by the Science Museum (Chiyoda-ku, Tokyo), where Chugai has set up a permanent exhibit entitled "Dr. Kitanomaru's Bio Pharmaceutical Laboratory". This event was aimed to provide a hands-on experience that gives children a sense of the fun and excitement of science.

- **Biotech-Lab for Kids**

Since 2008, Chugai has hosted the Biotech-Lab for Kids at the Science Museum (Chiyoda-ku, Tokyo), which is intended to show children that science can be fun.

- **Chugai Eco-Kids Program**

Since 2007, Chugai has held an environmental education program “Chugai Eco-Kids Program” for the children of Chugai Group employees.

- **Private-Sector Training of Teachers**

Since 2004, Chugai has been accepting participants of a program that gives school teachers training at private companies in order to deepen their understanding of corporate activities and put the experience to use in the classroom and in school administration.