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## Translation

### Chugai Presents an Anti-Cancer Charity “WAHAHA HONPO Special Live Show”

October 19, 2012 - Chugai Pharmaceutical Co., Ltd. [Head Office: Chuo-ku, Tokyo; Chairman & CEO: Osamu Nagayama (hereafter, “Chugai”)] announced today that it will sponsor Anti-Cancer Charity “WAHAHA HONPO Special Live Show – *Heal with Laughter* -” to be held on December 9, 2012.

This charity, which has been organized since 2005, aims to publicize the Cancer Patient Association’s part in providing psychological care to help patients and their families overcome their pain and distress. It also aims to show that the association is a familiar presence to which patients and their families can turn to in order to discuss their problems and concern related to the disease. By supplying accurate information about cancer, the charity also aims to promote a tomorrow without anxiety or uncertainty about cancer.

This year’s program, which will be the 8th, will consist of two sessions, a medical lecture given by Dr. Yasuyuki Seto, Professor & Chairman, Department of Gastrointestinal Surgery, Graduate School of Medicine, The University of Tokyo, entitled “Cancer and Wa Ha Ha!,” and a talk show and a one-man show by WAHAHA HONPO, the entertainers.

The 2012 Asakusa Cancer Charity Executive Committee which hosts this charity comprises 27 patient groups and patient support organizations that carry out activities either in the Kanto region or throughout Japan. At the concert venue, reports of each group’s activities as well as unique items designed and created by the groups will be displayed. Part of the proceeds from the admission fees and contribution made by sponsors will be donated to the 2012 Asakusa Cancer Charity Executive Committee to fund the activities of participating groups and organizations to enhance cancer treatment.

As the leading pharmaceutical company in the field of oncology, Chugai will continue to provide innovative and useful drugs and information, and carry out activities that would help support cancer patients.

**[Reference]**

An Overview of Chugai Presents Anti-Cancer Charity  
“WAHAHA HONPO Special Live Show”

Date and time: December 9, 2012 (Sunday) Start at 15:00 (Doors open at 14:00)

Venue: Asakusa Koukaidou

Performers: Dr. Yasuyuki Seto, Professor & Chairman, Department of Gastrointestinal  
Surgery, Graduate School of Medicine, The University of Tokyo  
The entertainers, WAHAHA HONPO

Organizers: Nippon Broadcasting System, Inc., and 2012 Asakusa Cancer Charity  
Executive Committee

Supporter: Japan Cancer Society and Taito City

Special sponsor: Chugai Pharmaceutical Co., Ltd.

Tickets: ¥4,500 (tax inclusive, all seats reserved)

Purchase: Sunrise Online <http://sunrisetokyo.com> (PC, Mobile)  
Ticket PIA <http://pia.jp/t/> (PC, Mobile)  
0570-02-9999 (P code: 423-942)  
E Plus <http://eplus.jp/> (PC, Mobile)  
LAWSON Ticket 0570-000-407  
0570-084-003 (L code: 33008)  
<http://l-tike.com/> (PC, Mobile)

Inquiries SUNRISE PROMOTION TOKYO  
Tel: 0570-00-3337 (10:00 - 19:00)

<Content of the event>

- Part I: A live and talk show by WAHAHA HONPO, the entertainers  
A medical lecture given by Dr. Yasuyuki Seto entitled “Cancer and Wa Ha Ha!”
- Part II: A special live show by WAHAHA HONPO, the entertainers

<List of 27 groups participating in the 2012 Asakusa Cancer Charity Executive Committee>

IVY Chiba; Ichi, Ni no San de Onsenni Hairu Kai; Ichi, Ni no San Moe no Kai; Teal & White Ribbon Project Association; (NPO) Women's cancer support group Orange tea; (NPO) Cancer Support Community Japan; (NPO) Gan to Tomoni Ikiru Kai; Children's Cancer Association of Japan; (NPO) Cancer Net Japan; (NPO) Group Nexus; (NPO) Blood Disorder Information & Support Service "Tsubasa"; (NPO) Japan Brain Tumor Alliance; Cancer Patients Society "Shalom"; "Sukusuku," a Family Group of Children with Retinoblastoma; Pink Ribbon Society "Sophia"; Soleil; Gan Kanja to Kazoku Izoku no Kai "Dongurino Kai"; Chiba Breast Cancer Patients' Group "Nemuno Kai"; (NPO) Japan Pancreatic Cancer Patient Group Action Network (Pan-Can Japan); (NPO) Chiba Home Care Citizen Network "Pure"; (NPO) Bougainvillea; (NPO) Breast Cancer Support Group VOICE; (NPO) Hope★Project; "VOL-Net"-Voice Of Life Net, patients and networks for listening to voices together; Yamanashi Mamma Club; Yamabuki no Kai; Rimpa no Kai