

Translation

Chugai Establishes Endowed Course at Keio University - “Health” related issues to be extracted and searched for solutions –

April 11, 2012 (Tokyo) –As a part of its social contribution activities, Chugai Pharmaceutical Co., Ltd. [Main Office: Chuo-ku, Tokyo. Chairman & CEO: Osamu Nagayama (hereafter, “Chugai”)] has established an endowed course having “Health” as a key word (starting April 2012) at Global Security Research Institute, Keio University [Minato-ku, Tokyo; Director, Heizo Takenaka]*.

Although advancements in technology have brought us today’s improved medical care, many issues have become clear; such as increase in social security expenses and strengthening of measures to lower medical costs in developed countries, lack of basic health & hygiene practices as well as measures for various diseases caused by climate change in developing countries. Furthermore, issues concerning definition of “Health” in broad sense have also emerged in corporate entities and local communities as well as nations and international relations.

This course will deal with “Health” from various aspects including medical policy and health & hygiene, in both local and global perspectives, and also provide practical lectures from the standpoint of pharmaceutical companies, hospital management, and sports promotion. Students from various faculties are to develop deep understanding of the current situation about “Health” while cooperating with each other, making use of their background knowledge, and make considerations on how to develop links with industries, non-government organizations, local communities, public administrations, international organizations, etc. to solve these issues. Chugai Pharmaceutical’s Motoo Ueno (Representative Director, Deputy Chairman in charge of Corporate Social Responsibility) and Atsushi Sato (General Manager of Corporate Social Responsibility Department) will give lectures and have discussions with students on the role and current status of pharmaceutical companies. Students are expected to actively engage themselves in finding solution for the social issues of “Health” through participating in this course.

Chugai's mission is to dedicate itself to add exceptional value through the creation of innovative medical products and services for the benefit of the medical community and human health around the world. Based on this mission, Chugai will actively deal with health education for the next generation as part of its social contribution activities.

Outline of the Endowed Course

1. Name of University: Keio University
2. Name of Course: "Contribution to Health: New approach from Corporate Social Responsibility"
3. Duration: Spring 2012 semester (April 2012 to September)
4. Place: Keio University Mita campus
5. Lecturer: Mitsuhiro Umezu, Ph.D. Associate Professor, Faculty of Business and Commerce
6. Audience: Students of Keio University (in all faculties and graduate schools)

*The Global Security Research Institute (G-SEC), Keio University, covers a wide range of current issues, including those concerning science technology and innovation, problems of energy and environment, security, including human security. In its researches the Institute examines the policies relating to these issues which affect the entire globe and which also have an influence on individual lives. <http://www1.gsec.keio.ac.jp/english.php>

<Reference>

Chugai will remain aware of its role and responsibility as a good corporate citizen and contribute to the development of the local community and society through social action programs, primarily in the fields of "healthcare," "social welfare," "education," "local community," and "environmental protection," maintaining close ties with the community and society. In this way, Chugai is proceeding with our society. The company's policy and activities in 2011 are published in its official web site. <http://www.chugai-pharm.co.jp/english>

- Chugai's educational activities -

• Endowed Course at Waseda University

Since 2011, Chugai has established an endowed course that provides students with a opportunity to voluntarily face health care, a familiar subject by nature, and also to think about their future careers through considering medical problems (especially cancer) as one of the social issues.

• Official partner for The National Museum of Emerging Science and Innovation (Miraikan)

Since 2011, Chugai has been supporting, as an official partner, the National Museum of Emerging Science and Innovation (Miraikan, Koto-ku, Tokyo) that aims to activate the communication between science & technology and society, including exhibitions within the facility as well as outreach activities performed at external venues .

• Co-sponsorship of Youngsters' Science Festival

Since 2008, Chugai has co-sponsored the Youngsters' Science Festival held by the Science Museum (Chiyoda-ku, Tokyo), where Chugai has set up a permanent exhibit entitled "Dr.

Kitanomaru's Bio Pharmaceutical Laboratory". This event was aimed to provide a hands-on experience that gives children a sense of the fun and excitement of science.

- **Summer Biotech-Lab for Kids**

Since 2008, Chugai has hosted the Summer Biotech-Lab for Kids, which is intended to show children that science can be fun.

- **Chugai Eco-Kids Program**

Since 2007, Chugai has held an environmental education program "Chugai Eco-Kids Program" for the children of Chugai Group employees.

- **Private-Sector Training of Teachers**

Since 2004, Chugai has been accepting participants of a program that gives school teachers training at private companies in order to deepen their understanding of corporate activities and put the experience to use in the classroom and in school administration.