

Translation

Chugai Presents an Anti-Cancer Charity “*Medicine and Humor*”

October 4, 2010 - Chugai Pharmaceutical Co., Ltd. [Head Office: Chuo-ku, Tokyo; President: Osamu Nagayama (hereafter, “Chugai”)] announced today that it will serve as the special sponsor for Anti-Cancer Charity “*Medicine and Humor*” to be held on December 19, 2010.

This charity, which has been organized since 2005, aims to publicize the Cancer Patient Association’s part in providing psychological care to help patients and their families overcome their pain and distress. It also aims to show that the association is a familiar presence to which patients and their families can turn to in order to discuss their problems and concern related to the disease. By supplying accurate information on cancer, it aims for a tomorrow without anxiety or uncertainty about cancer.

This year’s program, which will be the 6th, will consist of two sessions, a medical lecture given by Professor Hideyuki Saya, M.D., PhD., Division of Gene Regulation, Institute for Advanced Medical Research, Keio University School of Medicine, entitled “Why do people develop cancer?” and a one-man show given by Mr. Dansyun Tatekawa, a Rakugo storyteller.

The 2010 Yokohama Cancer Charity Executive Committee which hosts this charity comprises 26 patient groups and patient support organizations that carry out activities either in the Kanto region or throughout Japan. Content of each group’s activities as well as unique items designed and created by the groups, will also be displayed at the concert venue. Moreover, part of the proceeds from the admission fees and contribution made by sponsors will be donated to the 2010 Yokohama Cancer Charity Executive Committee to fund the activities of participating groups and organizations to enhance cancer treatment.

As the leading pharmaceutical company in the field of oncology, Chugai will continue to provide innovative and useful drugs and information, and carry out activities that would help support cancer patients.

[Reference]

An Overview of Chugai Presents Anti-Cancer Charity “*Medicine and Humor*”

- Date and time: December 19, 2010 (Sun.) Start at 15:00
- Venue: Yokohama Kannai Hall
- Performers: Keio University, Division of Gene Regulation, Institute for Advanced Medical Research, School of Medicine, Professor Hideyuki Saya, M.D., PhD.
Rakugo storyteller, Mr. Dansyun Tatekawa
- Organizers: Nippon Broadcasting System, Inc., and 2010 Yokohama Cancer Charity Executive Committee
- Supporter: Japan Cancer Society and City of Yokohama
- Special sponsor: Chugai Pharmaceutical Co., Ltd.
- Tickets: ¥3,500 (tax inclusive)
- Inquiries and purchase: Ticket Port
Tel: 03-5561-9001 (weekdays 10:00 - 18:00)

<Content of the event>

- Part I: A medical lecture given by Professor Hideyuki Saya entitled “Why do people develop cancer?”
Once a person develops cancer, the person has no choice but to face cancer wondering “Why?”. Professor Saya will give an easy-to-understand talk about cutting-edge cancer research and how doctors and patients are fighting against cancer throughout the world.
- Part II: A one-man show given by Mr. Dansyun Tatekawa, a Rakugo storyteller

<List of 26 groups participating in the 2010 Yokohama Cancer Charity Executive Committee>

IVY Chiba; Ichi, Ni no San de Onsenni Hairu Kai; Ichi, Ni no San Moe no Kai; (NPO) Josei Tokuyuno Gan no Support Group -Orange Tea; (NPO) Gan to Tomoni Ikiru Kai; Children’s Cancer Association of Japan; (NPO) CancerNet Japan; (NPO) Group Nexus; Cancer Patients Society “Shalom”; (NPO) Japan Wellness; “Sukusuku,” a Family Group of Children with Retinoblastoma; Ovary Cancer Patients’ Group “Smiley”; Pink Ribbon Society “Sophia”; Soleil; Teal&White Ribbon Project Association; Gan Kanja to Kazoku Izoku no Kai “Dongurino Kai”; Chiba Breast Cancer Patients’ Group “Nemuno Kai”; (NPO) Japan Pancreatic Cancer Patient Group Action Network (Pan-Can Japan); (NPO) Chiba Home Care Citizen Network “Pure”; (NPO) Bougainvillea; (NPO) Hope★Project; (NPO) Breast Cancer Support Group VOICE; (NPO) “VOL-Net”-Voice Of Life Net, patients and networks for listening to voices together; Yamanashi Mamma Club; Yamabuki no Kai; Rimpa no Kai