

June 14, 2010

Press Release

“Transformation in Medical Care & Rheumatoid Arthritis” Chugai Holds an Educational Event at Yurakucho Mullion, Tokyo

Chugai Pharmaceutical Co., Ltd. [Head Office: Chuo-ku, Tokyo; President: Osamu Nagayama] (hereafter, Chugai) announced today that it will hold an event, “Transformation in Medical Care & Rheumatoid Arthritis,” that aims to promote a correct understanding about rheumatoid arthritis among the public at large, in time for “Rheumatism Month” in June.

Rheumatoid arthritis is a disease that causes joint swelling and pain, and if left untreated, leads to joint degeneration. It is said that there are currently more than 700,000 patients with rheumatoid arthritis in Japan. Rheumatoid arthritis often occurs among women between 30 and 50 years of age. Although rheumatoid arthritis has long been considered as an incurable disease, medical care for rheumatoid arthritis has made considerable advances and new drugs have been developed in recent years, widening the range of treatment.

This event aims to appeal the importance of early detection and early treatment of rheumatoid arthritis by learning more and becoming familiar with the disease.

A wide variety of events are scheduled on the day of the event, including panel presentation and video shows that explain rheumatoid arthritis, exhibit and a hands-on corner of self-help equipments by Japan Rheumatism Friendship Association (Tomo-no-kai), and live stages by artists to convey the importance of life.

Chugai is committed to continuing this type of activities to inform as many people as possible about the present situation of rheumatoid arthritis so that patients who suffer from the disease may get appropriate treatment.

[Event overview]

Date & time: June 20 (Sunday), 11:00 – 18:00 (Japan Time)

Location: Yurakucho Mullion Space, Tokyo

Sponsored by: Chugai Pharmaceutical

Cooperated by: Japan Rheumatism Friendship Association

Contents:

- (1) Educational panel presentation and video shows on the disease, rheumatoid arthritis
- (2) Exhibit of self-help equipment and a hands-on corner by Japan Rheumatism Friendship Association
- (3) A search corner of medical institution with rheumatoid arthritis specialists
- (4) Distribution of booklets with information on rheumatism and campaign exclusive novelties
- (5) Special lives & talks by artists to convey the importance of life